

**Concordia University  
Faculty of Commerce and Administration  
Faculty Council  
Friday, May 8, 1998  
Minutes**

**Present:** D. Morin, Acting Chair  
K. Argheyd (Mana.), C. Bayne (DS&MIS), S. Betton (Fina.), A. Brodt (Fina.),  
J. Craighead (Acco.), Z. Gidengil (Mktg.), J. Hall (Mana.), S. Hoffman (Lib.),  
B. Hughes (CGSA), A. B. Ibrahim (Assoc. Dean), J. E. Jans (SGS),  
G. Kanaan (Acco.), T. Lituchy (Mana.), G. Martin (Comp.Sci.), D. Nizzola (CASA), D.  
Otchere (Econ.), M. Sharma (DS&MIS), M. Thakor (Mktg.), T. J. Tomberlin (DS&MIS),  
M.-F. Turcotte (Mana.), E. Xenos (P.R.)

**Absent with**

**Regrets:** D. Acland (Acco.), A. Ahmad (Fina.), D. Franklin (Mana.), L. McGown (Mktg/MBA),  
J. McGuire (Assoc. Dean), A. Teffeteller (CMLL)

**I Call to Order**

The meeting was called to order at 09:45.

**II Closed Meeting**

**III Open Meeting**

**IV Approval of Agenda - CAFC-98-04A**

*It was moved by J. Hall and seconded by M. Sharma that the agenda be approved as presented. The motion was carried unanimously.*

**V Approval of the Minutes - CAFC-98-03M**

*It was moved by M. Sharma and seconded by J. Hall that the minutes of the Faculty Council meeting held April 3, 1998, CAFC-98-03M, be approved with the following additions to the Absent with Regrets listing: D. Morin, A. Teffeteller, T. J. Tomberlin. The motion was carried unanimously.*

**VI Chair's Remarks and Question Period (15 minutes maximum)**

D. Morin reported on the success of the fifth edition of the Women and Work Symposium featuring Diane Oliver, Vice-President, Marketing, Chanel Inc., The Honorable Pierrette Sévigny, Judge of the Superior Court of Québec, Janyne Hodder, Principal and Vice-Chancellor, Bishop's University, Jennifer Patton, Entrepreneur and Vice-President, Kadara Investments Ltd., Constance Middleton-Hope President, Alliance Québec, Marie Lacroix, Vice-President and Area Manager, Montreal Downtown Retail Centre, Royal Bank of Canada. She thanked the program organizers B. Hawker, R. Knitter, G. Korda, C. McKinnon, S. Robinson, A. Ross, V. Rousseau and M. Sharp, and the program moderator, L. Dyer.

D. Morin encouraged all faculty to attend the Spring Convocation on June 11, 1998 at 10:00 a.m. at Place des Arts. She reminded faculty members to submit their grades and reminded Council members to make every effort to attend the May 22nd Council meeting when the Spring graduates will be approved. She also reminded the Department Chairs of the importance of developing new courses for non-Commerce students for the Fall and Winter semesters. In

conclusion she announced that Dr. M. Sterling, Accountancy Department, is the recipient of the Administrative Sciences Association of Canada dissertation award for 1997.

**VII Faculty Council Elections**

**1. Nomination process for Faculty-wide elections**

M. Sharma recommended that calls for nominations be conducted by electronic mail to reduce the printing and distribution costs.

*It was moved by M. Sharma and seconded by K. Argheyd that future calls for election nominations will be communicated by electronic mail.*

*The motion was carried unanimously.*

**VIII Business Arising from Previous Meeting**

**1. Proposed adjustments to the Commerce and Administration Course Evaluation Questionnaire - CAFC-98-04A-01 and CAFC-98-04A-02**

Motion tabled at the Faculty Council meeting held April 3, 1998

*It was moved by A. Ahmad and seconded by G. Kanaan that a sub-committee of Faculty Council be struck comprised of five professors and two students elected by Faculty Council with the mandate to prepare a summary document containing: (I) what are the driving objectives and principles for the design of the student evaluation questionnaire (II) what are the major findings from seminal work done on student evaluation questionnaires (III) highlights of substantive suggestions for improvement from each department and student bodies and (iv) summary recommendations for Council to consider taking into account the above items.*

The mover and the seconder agreed to the following amendment to the motion: last sentence insert **and draft questionnaire** after (iv) summary recommendations.

During the ensuing discussion about the composition of the sub-committee, it was pointed out that the CUFA collective agreement stipulates that the questionnaire(s) must be approved by the respective departments.

*The motion as amended was carried unanimously.*

The sub-committee was composed as follows: D. Szpiro, Accountancy Department, M. Sharma, DS&MIS Department, A. Ahmad, Finance Department, S. Leiba-O'Sullivan, Management Department, A. Everard, Graduate Student, N. Salvaggio, Undergraduate Student. The representative of the Marketing Department will be appointed at the next meeting of Faculty Council, May 22, 1998.

**IX Report: Undergraduate Programs, Academic and Student Affairs**

D. Morin invited faculty members to participate in the ongoing orientation sessions which have been successful in retaining applicants and increasing new admissions for 1998-99. The dates of

future orientation sessions will be made available to the departments. She thanked the students for their strong support in the Faculty's new student orientation efforts.

1. **Undergraduate Curriculum Revisions - CAFC-98-04A-03**  
***It was moved by T. J. Tomberlin and seconded by M. Sharma that Faculty Council approve the undergraduate curriculum revisions as presented in document CAFC-98-04A-03.***

D. Morin summarized the revisions explaining that the five course deletions were due to the phase-out of the old program, four pre-requisites have been added to improve the structure of the program, one course description has been revised and one new course, DESC487, has been added.

***The motion was carried unanimously.***

X **Report: Graduate Programs, Research and Program Evaluation**

1. **Proposal for a Graduate Certificate in Cultural Entertainment and Event Management**  
**Proposal for a Graduate Certificate in Health Economics**  
**Proposal for a Graduate Certificate in Community Organizational Development - CAFC-98-04A-04**  
***It was moved by T. J. Tomberlin and seconded by A. B. Ibrahim that Faculty Council approve the proposed Graduate Certificate Programs as presented in document, CAFC-98-04A-04.***

The mover and the seconder agreed that the document be amended to change the name ***Health Economics*** to ***The Management of Health Care Organizations*** and to delete FINA595P, Principles of Pharmaco-Economics, which is a slot course.

It was explained that there would be no connection between the Graduate Program in Pharmaceutical Management, a self-financing program and the Graduate Certificate in the Management of Health Care Organizations, a traditionally-financed program.

C. Bayne reported that the rationale for the program involves a marketing strategy which packages existing courses to attract busy professionals in a highly competitive market. It is expected that the retention rate will be greater than that of the Graduate Diploma programs.

With regard to the course credits being transferable to a Diploma or Masters level, it was stated that other academic institutions accept credits from certificate or diploma programs to terminal degree programs. This issue will be further discussed with the Dean of the School of Graduate Studies.

***The motion was carried unanimously.***

XI **Report: External Affairs and Executive Programs**

T. J. Tomberlin reported that staff reorganization was in process and introduced a notice of motion (CAFC-98-04A-05):

***Be it resolved that the Faculty of Commerce and Administration offer up to two***

*partial tuition scholarships for the EMBA program per year to qualified staff members of the University. First priority for one of these scholarships should go to staff members of the Faculty of Commerce and Administration. The amount of the scholarship would be specified so that the marginal costs to the faculty would be covered by the reduced tuition. That is, sponsoring University units would cover the costs of meals, textbooks, international study trip, etcetera.*

The rationale for the scholarship is to offer qualified staff, in the Faculty and the University, a unique opportunity for professional development at no additional cost to the Faculty and to demonstrate to potential EMBA sponsors the value the Faculty places on the EMBA program.

During the discussion, it was suggested that a scholarship be considered for faculty members. It was pointed out that the CUFA collective agreement stipulates that CUFA members and their dependents are entitled to a waiver of tuition fees for any credit courses of Concordia University for which they are eligible to enrol. There was some concern noted that, in keeping with the University tuition policy, the cost of the EMBA tuition would be considered a taxable benefit for the staff member. To minimize the risk of training an individual for another employer, it was suggested that the scholarship recipient be asked to commit him/herself to continuing with Concordia for at least two years after completion of the program. There was some objection to providing executive classes to staff members who could enrol in the Professional MBA program or other graduate programs where the tuition is covered by the University tuition waiver benefit. It was pointed out that the regular MBA program takes as long as seven years on a part-time basis while the EMBA can be completed in two years.

It was agreed to call the vote on the motion and to leave the mechanics of implementing the scholarships to T. J. Tomberlin, the mover of the motion.

Council members agreed to consider a scholarship for faculty members at another time.

**The motion was carried (19 in favour, 0 opposed, 1 abstention)**

T. J. Tomberlin agreed to provide the implementation details at the next meeting of Council, May 22, 1998.

**XII Report: Administrative Affairs and Human Resources**

A. B. Ibrahim reported that the staff plan has been approved by the Provost and Vice-Rector, Research and that discussions regarding space problems were ongoing.

**XIII Reports from Faculty Representatives on University Committees**

1. **University Senate** - There was no report.
2. **Arts and Science Faculty Council** - There was no report.
3. **Senate Academic Planning and Priorities**  
A. B. Ibrahim reported that the discussion of Mme. Marois' position paper was ongoing.
4. **Senate Academic Programs Committee** - There was no report.

5. **Senate Research Committee**  
T. J. Tomberlin reported that a policy document regarding research grant expenditures for faculty members on leave was adopted. The document is expected to be distributed to the University community in the future.
6. **Senate Academic Services Committee** - There was no report.
7. **University Library Committee**  
S. Betton reported that W. Curran, the new Director of Libraries took office May 1, 1998. She alerted faculty members of the severe serial cuts due to the inflation of the cost of journals and emphasized the importance of their response to a forthcoming request from the Library regarding which journals are to be ordered.
8. **Undergraduate Scholarships and Awards Sub-committee** - There was no report.
9. **Computer Resources Committee** - There was no report.
10. **Board of Governors** - There was no report.
11. **Council of Graduate Studies**  
J. Jans announced his success, as a volunteer Shuffle organizer, in having influenced 'the powers that be' to initiate raising scholarship funds for graduate students with the 1998 Shuffle.

**XIV Reports from Student Associations**

1. **C.A.S.A. Report**  
D. Nizzola reported the success of the recent CASA charity drive which raised approximately \$6,500 the Children's Wish Foundation bringing CASA's annual contribution to a total of \$7,500. Members of Faculty applauded CASA for their efforts.
2. **C.G.S.A. Report** - There was no report.

**XV New Business**

**XVI Other Business**

*It was moved by M. Sharma and seconded by D. Otchere that the meeting be adjourned.*  
*The motion was carried unanimously.*

The meeting was adjourned at 11:10.

The next regular meeting of Faculty Council will take place on Friday, May 22, 1998 in room GM403-2 beginning at 09:30. The first portion of the meeting is a closed meeting for the approval of Spring 1998 graduates.